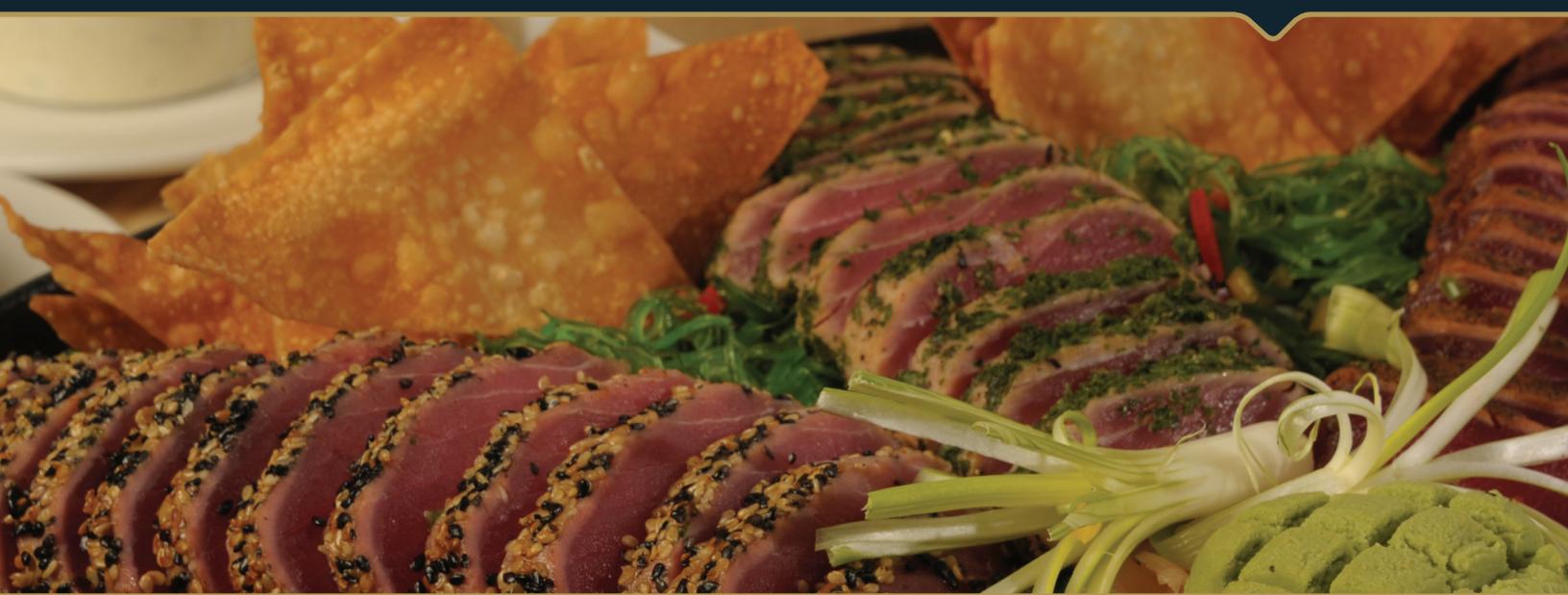


CENTERPLATE

at focusing on the tiniest details for the greatest audiences. Our professional staff lets you focus on what matters most while we craft our flavors and service to give your audience a taste of their unique importance.

When you have a big statement to make, size matters. Serving premier events at the Superdome since 2000, Centerplate excels



MERCEDES-BENZ SUPERDOME | SMOOTHIE KING CENTER | CHAMPIONS SQUARE



Centerplate is one of the largest hospitality companies in the world, with 250 North American sports, entertainment and convention venues. We are the largest food service provider for the NFL, a major provider to professional baseball, and we partner with six of the top ten most active convention centers. No stranger to marquee events, we've hosted countless landmark occasions, including Super Bowls, World Series, official U.S. Presidential Inaugural Balls, major College Bowl Games and the largest plated dinner in history at the Alpha Kappa Alpha Centennial Celebration.

We attribute this continued growth and success to an unwavering commitment to our E3 formula: Executing Extraordinary Experiences. Executing Extraordinary Experiences is treating each guest as an individual, whether they're a guest in a group of thousands or joining us at any of the many games, events and meetings we host each day. We are committed to surpassing guests' expectations through genuine hospitality.

EXECUTIVE TEAM

Skilled. Informed. Engaged. Collectively, our executives make up one of the strongest management teams within the hospitality industry, with a confidence and prowess

derived from years of experience at all levels of business. The advantage to our clients is an unmatched pool of knowledge employed on their behalf. Having leadership like this at the helm of our organization is a considerable component of both Centerplate and our clients' success.

AT THE DOME, CENTER AND SQUARE

Centerplate has been the Mercedes-Benz Superdome's exclusive caterer since 2000. Our success is founded upon taking a unique approach to special events - yours. We know that private gatherings - large and small, require a personal touch and reflection of your taste in the tiniest of details. Rest assured, Centerplate will graciously treat your guests to a taste of your style and purpose whether hosting a celebration, corporate event, fundraiser or personal gathering. We ensure your good taste is remembered.

Keenly interested in supporting the community, among its many initiatives, Centerplate at the Mercedes-Benz Superdome and Smoothie King Center was thrilled to give back more than \$1.3 million to local non profit organizations in 2011.

“Thank you for your attention to detail in guiding us through the use of the Dome so we could communicate effectively with our team of staff, athletes and vendors; your dedication to making the Dome the perfect place to host an event in every way; and lastly, for the support and professionalism you shared in making us “shine”!

- RDS PRODUCTIONS

“Last night was everything we envisioned and more and the client was 110% pleased. This was a great experience for me—for all of us---let's do it again soon.

HOSTS GLOBAL ALLIANCE



CENTERPLATE

EXECUTIVE CHEF LENNY MARTINSEN



Born in Hartford, Connecticut, Executive Chef Lenny MartinSEN earned degrees in Culinary Arts at Johnson & Wales University (Providence, Rhode Island) and in Hotel and Restaurant Management at Florida International University (Miami, Florida). In his over 30 years in the industry, Lenny has been actively involved in all aspects of Culinary/Food and Beverage operations including, but not limited to, restaurant design; menu and product development; and sales, marketing, and public relations.

Lenny is the former Executive Chef/Director of Culinary Operations for SeaWorld Adventure Park and Discovery Cove in Orlando. Prior to his association with SeaWorld, he was with Walt Disney's MGM Studios theme park and All Star Resort hotel. He also held positions with several acclaimed fine-dining restaurants in Coral Gables, Florida, and worked at a national convention hotel. Chef Lenny joined the Centerplate team in 2007 as the Executive Chef of the Mercedes-Benz Superdome and the Smoothie King Center.



CENTERPLATE HEADQUARTERS
2817 Atlantic Street | Stamford, CT | 06902
Telephone: 203-975-5945
Website: centerplate.com

CENTERPLATE AT THE MERCEDES-BENZ SUPERDOME, SMOOTHIE KING CENTER AND CHAMPIONS SQUARE
1501 Dave Dixon Drive | New Orleans, LA | 70113
Telephone: 504.558.6260
E-mail: justin.roux@centerplate.com